

# PRIVACY POLICY

## Introduction

In addition to being an informational resource, [www.wawelamusicawards.co.za](http://www.wawelamusicawards.co.za) and/or [www.samro.org.za](http://www.samro.org.za) is an interface through which SAMRO efficiently and securely exchanges critical information with their customers, entrants and affiliates. SAMRO is committed to providing a service that recognizes and protects privacy of all.

## Information collected and use thereof

SAMRO collects different information from different visitors depending on their use of the web site. Certain services offered through the web site may require personally identifiable information, that is, identifiable information about an individual such as name, address, telephone number, identity number, passport number, date of birth, place of birth, etc.

## Public Services

For those who use [www.wawelamusicawards.co.za](http://www.wawelamusicawards.co.za) and/or [www.samro.org.za](http://www.samro.org.za) as an informational/entertainment resource, SAMRO does not generally collect or track any personally identifiable information. SAMRO does not presently share personally identifiable information with third parties.

SAMRO does make use of data-tracking software, however, to analyse traffic to the web site and identify trends in usage in order to provide you with the best possible service. For example, SAMRO may store a piece of data called a "cookie" on your hard drive, or keep track of your IP address, so that SAMRO can better understand how the site is used. SAMRO uses this information solely for developing enhancements and improvements to their service. SAMRO will not link cookies to any personally identifiable information, and SAMRO does not presently share any individualised information with third parties. SAMRO may link to third party web sites, and may enter into agreements with third party advertising networks. These third parties may have a privacy policy that differs from SAMRO's, so you may want to review their policies prior to giving them any of your information.

SAMRO does not presently share any of the web site usage information that SAMRO collects with third parties other than as described in this policy. You should be aware,

however, that SAMRO may use the services of advertising networks to serve up ads on some of SAMRO's web pages. Advertising Networks frequently use their own "cookies" in their advertising. Once an advertising network has dropped a "cookie" onto your hard drive, the advertising network has the ability to determine whenever your computer views a web page containing the network's advertising. The advertising network's "cookie" may allow them to store your I.P. address in connection with web page usage information, but the network does not collect personally identifiable information about you, such as name, address or other specific information, unless you give it to them. SAMRO may occasionally use aggregated traffic information, such as the number of unique visitors to a newly launched section, to promote the success of various pages, services, etc. to third parties or to the public.

SAMRO may provide visitors with the ability to register to receive electronic newsletters and other materials. These are opt-in services, which mean you can choose whether you want to receive the material, and you can always change your mind. SAMRO will use whatever personally identifiable information you do provide, such as name and e-mail address, solely for purposes of distributing the materials. SAMRO may also use aggregated information, such as the number of songwriters who opted-in. SAMRO does not presently share personally identifiable information with third parties.

### **Electronic Services**

SAMRO has several applications on the web site, and will likely continue to develop more in the future. These services often require users to disclose information in connection with the transaction.

### **Links to Other Websites**

SAMRO maintains links to other web sites. Please keep in mind that SAMRO is not responsible for the privacy practices of these other web sites.

### **Changes to the Privacy Policy**

SAMRO reserves the right to change this policy from time to time. In the event that SAMRO changes this policy, SAMRO will immediately update this policy to reflect the changes, and will post the revised policy on the web site. If SAMRO wishes to use any personally identifiable information that SAMRO has obtained through a web site in any manner

inconsistent with the policy posted at the time the information was collected, SAMRO will notify users by e-mail and provide the ability to opt-out of such use.

### **Required Disclosures**

In the event that SAMRO is obligated by law to disclose personally identifiable information, such as by court order, or lawful warrant from a law enforcement agency, SAMRO will attempt to notify you of the request so that you will have the opportunity to appear and contest the order or warrant.

### **Additional Security**

In addition to the security measures described above, SAMRO takes additional steps to protect all of the information SAMRO collects. Only those SAMRO employees who have a need to access your information will have access to your information. SAMRO has informed all employees of SAMRO's security and privacy practices, and SAMRO will update all employees as necessary. SAMRO will undertake to notify any individual who has provided personally identifiable information that may be affected by a breach in security.

### **Questions or Comments**

If you have any additional questions or comments with respect to the security of the web site, please call +27 (0) 11 712 8000.